



On June 11, 2011 Make A Wish Foundation of Iowa partnering with Iowa Premier Bass and Brightwells Boathouse hope to attract hundreds of kids and parents to Saylorville Lake when they host the first annual **Fishing for Wishes** event.

The mission of the Make A Wish foundation is **to grant the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy.**

The goal of the **Fishing for Wishes** event is to get kids involved in outdoor activities while raising funds to grant wishes to children with life threatening medical conditions.

This children focused event will center on a fishing derby with up to 100 boats and a good ole fashioned picnic with games after. A donation of \$50 will allow kids and parents to participate in a morning fishing derby with a tournament style weigh in after. Prizes will be awarded to all kids along with prizes for bringing in the biggest fish or heaviest combined three fish. After the fishing concludes kids and parents are encouraged to stay for and enjoy a picnic, play games, and participate in raffles and auctions.

To make this possible we are asking for the generous support of people like you. Together we can create an enjoyable outdoors event that encourages kids to get outside more and also benefits children in need.

How can you help? We welcome your involvement however you feel appropriate to make this event successful and memorable for the kids. The accompanying document provides a list of potential donation/sponsorship benefits. Some examples where you can make a difference:

- \* *Financial donations* – The average cost of a wish is only \$9200. Your tax deductible donation, \$50 or \$5000, every dollar benefits the Make A Wish kids.
- \* *Auction/Raffle Items* – For example our first donation was a one week Gulf of Mexico house rental and a one week Tablerock Lake house rental to be auctioned. A flat screen TV will be raffled for \$10/ticket or \$50/6 tickets.
- \* *Donate Give-Aways for kids* – Kids love stuff. Wouldn't it be great to give a fishing rod and tackle box to every kid that shows up? Does your company have promotional items with logo's such as Frisbees, Stress balls, Koozies, etc.
- \* *Sponsor a game or booth* – Kids love to play. Why not sponsor a bounce house for the day with your banner proudly displayed at the entrance? Have a game that kids love, sponsor the Xcompany three legged sac race!
- \* *Picnic Items* – Food, drinks, buns, deserts, salads, plates, cups, utensils, or anything you love about a picnic are welcome.

There are many benefits of sponsoring the Fishing for Wishes event:

- \* Highlighting your companies involvement in our community and concern for our children will strengthen your image and increase brand loyalty
- \* Creating company and product awareness will drive new traffic and sales to your business
- \* Building new and deeper community networks creates avenues previously unrealized
- \* Enhance your company's credibility while educating the community about your products and services or leverage this opportunity to have the public sample or demonstrate a new product

We want your company to be recognized therefore we encourage you to bring banners, brochures and promotional items.

For more information on how your donation is helping to make a difference in the lives of so many in our community, we invite you to visit our Web site at [www.iowawhish.org](http://www.iowawhish.org).

Thank you for considering this request for your support. If you have any questions about the Fishing for Wishes event or the Make A Wish Foundation of Iowa do not hesitate to contact me.

Sincerely,

Scott Steinkritz  
Make A Wish Board Member  
Director Iowa Premier Bass  
515-988-5337

**MAKE·A·WISH.**  
IOWA CHAPTER  
*Fishing For Wishes*

EST. 2011

**The MISSION of the Make A Wish foundation is to grant the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy.  
The GOAL of the Fishing for Wishes event is to get kids involved in outdoor activities while raising funds to grant wishes to children with life threatening medical conditions.**

**WHITE SPONSORSHIP - \$250**

- Logo (provided by company) on IPB Website
- Banner (provided by company) that is displayed at event
- Your give aways, coupons, products to all participants
- Logo, link, and coupons posted on IPB Website for a year.

**BLUE SPONSORSHIP - \$400**

- All of the above:
- Set up a table and promote under your Banner.

**PLATINUM SPONSORSHIP - \$500**

- All of the above plus
- Sponsor a game, booth, or supply a picnic item
- Your sponsorship mentioned on radio commercials as proud sponsors of Fishing For Wishes

***ULTIMATE SPONSORSHIP - \$1000+***

- All of the above plus
- WE WILL CLEAN YOUR ESTABLISHMENT WITH A TOOTHBRUSH...just kidding, your company would be a primary sponsor along with Iowa Premier Bass and Brightwells Boathouse
- Lets discuss how we can partner so that you get the most out of your incredible donation

**ALL ABOVE IS by ANNUAL BASIS TO BE DISCUSSED WITH EACH ARRANGEMENT**

**OTHER IDEAS & OPTIONS...**

- T-shirts for all participants. A great way to advertise and show your support of fishing for wishes
- Hat's, Sweatshirts, stickers and other give aways are always welcome
- Winner prizes. Sponsor the "Big Fish" award
- Raffle or Auction items
- Gift baskets put together by your employees. Get your employees to put together a basket on your behalf
- Gifts for the volunteers
- Donate your time, or other resources

**Of course, any offers or arrangements will be considered...**

Please contact Scott by phone 515-988-5337 or by email at [scottsteinkritz@aol.com](mailto:scottsteinkritz@aol.com) to discuss options

